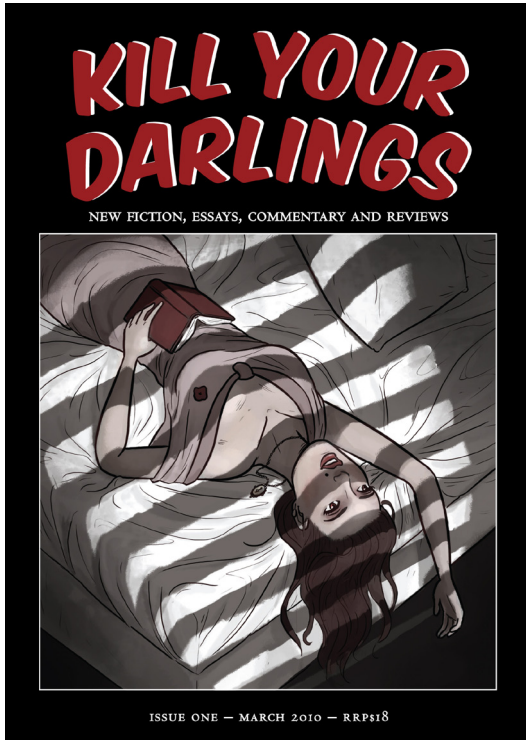


KILL YOUR DARLINGS



ADVERTISE ONLINE WITH KILL YOUR DARLINGS

www.killyourdarlingsjournal.com

Kill Your Darlings is a new dynamic and vibrant platform for entertaining and challenging cultural commentary. *Kill Your Darlings* is a quarterly publication. We publish fresh, clever writing that combines intellect with intrigue. Each issue features new Australian fiction, commentary, essays and retrospective and lengthy review material, along with an extended interview.

Both visually appealing and intellectually engaging, *Kill Your Darlings* re-energises the small literary publication. It is an ideal medium for targeting an intelligent, discerning and conscientious literary readership.

WHAT OTHERS SAY ABOUT KILL YOUR DARLINGS...

The Sydney Morning Herald
'A welcome edition'

The Sunday Age
'Cheeky'

The Independent Weekly
'KYD lives up to the hype'

Shelf life: 3 months

Publication of advert: Issue 2: 1 July

Readership: 3000

Advert specifications:

Internal cover advertisements (full colour):

148mm wide x 210 mm high plus 5mm bleed

Full page internal (mono): 128 mm wide x 190 mm high

½ page internal (mono): 128 mm wide x 94 mm high

Costs:

Internal cover (full colour): \$550

Full page internal (mono): \$320

½ page internal (mono): \$200

All cover advertisements receive a complimentary, one-month sidebar advertisement on the website, valued at \$300.

For further information, or to make a booking, please contact editor Rebecca Starford on info@killyourdarlingsjournal.com

Full page inside cover

148mm wide x 210mm high
plus 5mm bleed

Full page internal
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Half page
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