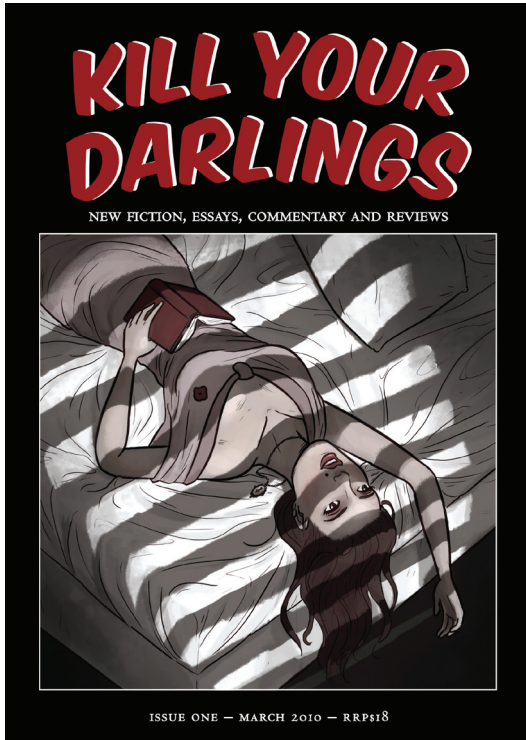


KILL YOUR DARLINGS



ADVERTISE ONLINE WITH KILL YOUR DARLINGS

www.killyourdarlingsjournal.com

The *Kill Your Darlings* website and blog, 'Killings', is a dynamic and vibrant platform for new and challenging Australian cultural commentary. The site is regularly updated with fresh review material (books, film, television, theatre and the visual arts), interviews, blog posts, cross-posting, podcasts and special features, including competitions and giveaways. Both visually appealing and edgy, it is an ideal medium for targeting a discerning, web-friendly literary readership.

WHAT OTHERS SAY ABOUT KILL YOUR DARLINGS...

The Sydney Morning Herald
'A welcome edition'

The Sunday Age
'Cheeky'

The Independent Weekly
'KYD lives up to the hype'

Duration: 1 month

Publication of advert: negotiable

Page views per month: 14,000

Advert specifications: sidebar advertising
(200 pixels wide x 300 to 500 pixels high) and
under content advertising

(170 pixels wide x 120 pixels high)

Costs: Sidebar advertising: \$200 per month

Under content advertising: \$100 per month

When you advertise with *Kill Your Darlings*, you will also be accessing our dedicated social media fan base (500 Facebook friends and counting; 300 followers to date on Twitter).

For further information, or to make a booking, please contact online editor Estelle Tang on estelle@killyourdarlingsjournal.com